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**FOR IMMEDIATE RELEASE:**

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## **KyleCares' Reach Expanding Regionally, Nationally**

**NORTH ATTLEBORO, MA** (March 25, 2021) – As the pandemic continues to cause a surge in mental health challenges for teens and young adults nationwide, the need for solutions in high schools and colleges to support students' mental well-being has never been more important. As they celebrate the organization's second year of existence, KyleCares' ever-expanding influence is growing regionally and now extending nationally in support of services and campaigns introduced by our strategic partners.

KyleCares brings comprehensive mental health solutions to schools through a three-step process – connecting schools with leading mental health service providers, facilitating long-term mental health strategy development, and funding nearly \$100,000 in programs to support New England schools and KyleCares' strategic partners. These efforts have supported over 60 school-based mental health education, awareness, and suicide prevention programs, reaching over 13,000 students, 540 school faculty, and 370 parents in several Massachusetts school districts including Canton, King Philip, Medfield, North Attleboro, and Weston. The non-profit was also honored last summer by the Boston Red Sox Foundation as the Massachusetts Impact Award recipient for their mental health awareness work in their community.

KyleCares' reach is now extending nationally as well. In February, The Jed Foundation (New York-based) invited a panel of experts, including a high school leader from Las Vegas, a parent (KyleCares President Jim Johnson), and other esteemed mental health advocates to discuss the importance of addressing suicide among high school students. JED used the press briefing webinar to introduce their new innovative solution – a comprehensive approach to a long-term, sustainable strategy called JED High School – that helps pave a path for high schools nationwide to better support their students' emotional wellbeing and mental health needs.

In addition, the Johnson family of North Attleboro was selected to share their experience as suicide loss survivors in Beyond the Backpacks, a new virtual experience introduced by Washington DC-based Active Minds at their National Conference in February. Visitors to this online gallery will learn about suicide's impact, learn how their everyday actions can help to create a new and better culture around mental health with reduced suicide rates, and share their own message of hope by answering the simple question: *what would you say to someone who's struggling?*

### **About KyleCares**

*KyleCares is a 501(c)3 non-profit organization dedicated to promoting open and honest communication about the mental health challenges teens and young adults face in today's society. Ultimately, we aim to eliminate student self-harm and suicide by creating school environments where students and their caregivers have the confidence and support to seek help without shame or hesitation.*

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