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FOR IMMEDIATE RELEASE:

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KyleCares – a New Non-profit Launches

Will focus on mental health, suicide prevention programs in high schools & colleges

NORTH ATTLEBORO, MA (March 25, 2019) – KyleCares, Inc, a new non-profit organization focused on mental health awareness and suicide prevention programs to support teens and young adults, today announced the launch of the organization and its website, www.KyleCaresInc.org. The organization's goal is to financially assist high schools and colleges with the implementation of mental health awareness and suicide prevention programs to support their students.

According to the Centers for Disease Control suicide is now the 2nd leading cause of death among 15-24 year olds. "Mental health and suicide issues are at or near the top of every school administrator's list of priorities," says Kevin Griswold, Director at KyleCares. "The facts cannot be ignored – our country's teens and young adults are struggling more than ever before with anxiety, depression and suicidal thoughts, and high schools and colleges are focused on how to support their students' needs in these areas. We will assist schools directly or indirectly by establishing strategic partnerships with leading companies in this field to help evaluate existing campus programs, assess the need for improvements, develop a school strategy, or provide training and awareness for students and faculty."

KyleCares was founded by Jim and Sue Johnson and their daughters Katie and Lauren in memory of their son and brother Kyle J. Johnson, a 19-year old North Attleboro, MA college student who died by suicide in April, 2018. "Mental illness affects all demographics, and the rising rates of suicidal behaviors in the U.S. are alarming. Watching Kyle suffer through what should have been the best years of his life was difficult for all of us, and in Kyle's memory we want to help other students who struggle with many of the same issues he did", noted Kyle's mother, Sue Johnson.

Individuals and businesses interested in financially supporting KyleCares' mission through fundraising, sponsorship, or donation efforts can find more information on the organization's website.

About KyleCares

KyleCares is a 501(c)3 non-profit organization dedicated to promoting open and honest communication about the mental health challenges teens and young adults face in today's society. Our goal is to financially assist high schools and colleges with the implementation of mental health awareness and suicide prevention programs to better support their students. We will assist schools directly or indirectly by establishing strategic partnerships with leading experts in this field.

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 www.KyleCaresInc.org

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